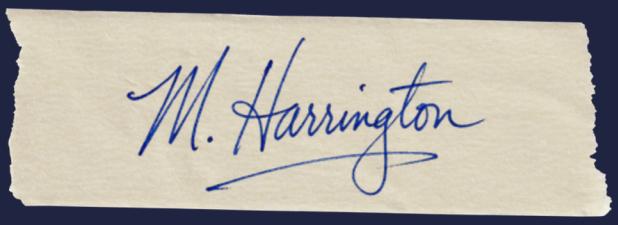
SECURITY ADVISORY • CEO FRAUD AWARENESS

Is your CEO fake? They might be...



01 ANATOMY OF A CEO FRAUD ATTEMPT

CEO 1
+44 7999 123456

Need an urgent favour. Are you alone? 2

Keep this between us, don't loop in finance 3

Need to send £48,000 to a new vendor by EOD 4

I'll send the new bank details in a sec 5

Skip approvals, I'll vouch for it 6

1. Unknown sender
2. Urgency & Isolation
3. Asks for secrecy
4. Wire to a new vendor
5. New banking details
6. Pressure to skip approvals

STOP If you're not 100% sure, **don't act.**

02 HOW TO VERIFY IF IT'S A SCAM

Is this about money, data, or credentials?
If YES, the protocol applies. No exceptions for executives, urgency, or "just this once."

Stop. Don't reply through the same channel.
Replying confirms you're a real target and reaches the attacker, not your CEO.

Verify the person, not the message.
Call, video, or walk to their desk. Use a channel you've used before.

Run the standard process anyway.
Two-person approval, signed authorisation

If you're unsure, escalate. Always.
Loop in finance, IT, or your manager. A delay costs nothing.

Email: hello@blackswancyber.co.uk
Phone: 01246 927142

BLACK SWAN
CYBER SECURITY SOLUTIONS